

# ENTREPRENEURSHIP

Entrepreneurship is the study of how new businesses are created, and the process of starting a business.



An entrepreneur transforms an idea into a product or service and builds the organization to support it.



Entrepreneurs are the lifeblood of the economy, from ownership of small grocery stores to digital startups.



Entrepreneurial spirit is characterized by innovation and risk-taking, qualities that are essential to success.

## Course List:

- ▶ Certificate in Entrepreneurship
- ▶ Entrepreneurship (ACE CREDIT®)
- ▶ Accounting and Finance for Entrepreneurs
- ▶ Business Law for Entrepreneurs

Find a complete list of courses at:

<https://www.nonprofit.courses/nonprofit.courses-select>

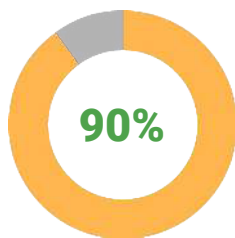
## Why Entrepreneurship Training?

What does it take to build and grow a business from scratch? If you're looking to build or grow a business, it can be hard to know where to start. It is vital to form a solid understanding of how to create a successful business, and it's also the best move a future entrepreneur can make before leaping into a new venture.

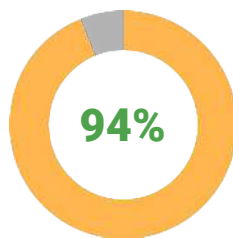
Through these courses, you'll learn relevant laws for new entrepreneurs, the basics of strategy and marketing, how to plan your finances and budget, and how to structure your business plan.

## Learners agree that our online courses:

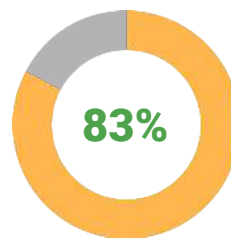
Are Effective



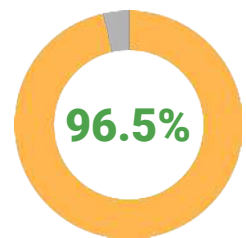
Meet Learning Objectives



Had a positive effect on their career/life



Worth Recommending to a Friend



\*Based on 2019-2020 MindEdge Learner Feedback surveys.